



Special National Medicare Education Program (NMEP) Webinar
Wednesday, October 14, 2015
2:00 p.m. to 3:30 p.m. EDT

Webinar ID: <https://webinar.cms.hhs.gov/specialnmeplibmeeting101415/>

Call-in number: **1-877-267-1577** **Meeting ID:** **998 039 552**

Please join both the Webinar and the Audio Call

Welcome & Opening Remarks

Susie Butler, Director, Partner Relations Group, Office of Communications, CMS

Medicare Open Enrollment

An overview of CMS' planning and implementation for the 2015 Medicare Open Enrollment Period.

Gwendolyn V. Green, Integrated Communications Management, OC, CMS

Jessica Beauchemin, Strategic Marketing Group, OC, CMS

Medicare Electronic Summary of Notice (eMSN) & Open Enrollment Toolkit

An introduction to the updated CMS.gov Medicare Open Enrollment Page and a brief overview of the Medicare Electronic Summary Notice (eMSN) project.

John Parry, Director, Division of Product Planning & Distribution, Creative Services Group, OC, CMS

Raven Haller, Division of Content Development, Creative Services Group, OC, CMS

Alissa Schaub-Rimel, Division of Content Development, Creative Services Group, OC, CMS

2016 Plan Finder Update

A brief overview of the enhancements that will display on Plan Finder for the 2016 Open Enrollment Period.

Jay Dobbs, Web and New Media Group, OC, CMS

Medicare Fraud Prevention Campaign

Educate people with Medicare about how to identify suspicious activities, prevent fraud by protecting their Medicare number, and report fraud by calling 1-800-MEDICARE.

Walter A. Gutowski, J.D., Integrated Communications Management, OC, CMS

Questions and Answers

Closing & Adjourn

Susie Butler, Director, Partner Relations Group, Office of Communications, CMS

Please email PARTNERSHIP@cms.hhs.gov if you have any questions.