

Methodology

This file contains estimates of the Health Insurance Marketplaces 2024 Open Enrollment plan selection data by congressional district, including total plan selection estimates for health plans and estimates of health plan selections with advance payments of the premium tax credit (APTC). The estimates were created using an unsuppressed version of the 2024 OEP ZIP Code-Level Public Use File (PUF), which includes total health plan selections, the count of consumers with APTC, and average APTC among consumers with APTC by zip code. The 2024 OEP ZIP Code-Level PUF only includes data for consumers with a plan selection in the 32 states that used the HC.gov platform in 2024.

CMS does not collect data on consumers' congressional district of residence as part of the enrollment process on HealthCare.gov. Therefore, we used a US Census zip code to congressional district crosswalk to determine consumers' congressional districts. In some cases, a single zip code may be split among several congressional districts. In those cases, we apportioned consumer enrollment to congressional districts proportionally to the share of all households in that zip code who lived in each congressional district. Estimates have been rounded to the nearest 1,000.

A small number of consumers (0.01% of consumers otherwise meeting the criterion of our analysis) reside in zip codes that the crosswalk does not include. The consumers who live in these zip codes were not included in our analysis. Please refer to HUD's crosswalk documentation for more information about zip code exclusions (https://www.huduser.gov/portal/datasets/usps_crosswalk.html#codebook).