COVERAGE TO CARE RURAL WEBINAR

August 8, 2024

Accessibility

Closed Captions

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ASL Interpretation

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CMS OMH OVERVIEW

CMS Office of Minority Health

The Centers for Medicare & Medicaid Services (CMS) is the largest provider of health insurance in the U.S., ensuring more than 160 million individuals through Medicare, Medicaid, Children's Health Insurance Program, and the Health Insurance Marketplaces

The Centers for Medicare & Medicaid Services Office of Minority Health (CMS OMH) is one of eight offices of minority health within the U.S. Department of Health and Human Services. CMS OMH works with local and federal partners to eliminate health disparities while improving the health of all minority populations.

Our Mission : To lead the advancement and integration of health equity in the development, evaluation, and implementation of CMS's policies, programs, and partnerships.

Our Vision: All those served by CMS have achieved their highest level of health and well-being, and we have eliminated disparities in health care access and quality.

Framework for Advancing Health Care in Rural, Tribal and Geographically Isolated Communities

Priority 1: Apply a Community-Informed Geographic Lens to CMS Programs and Policies

Priority 2: Increase Collection and Use of Standardized Data to Improve Health Care for Rural, Tribal, and Geographically Isolated Communities

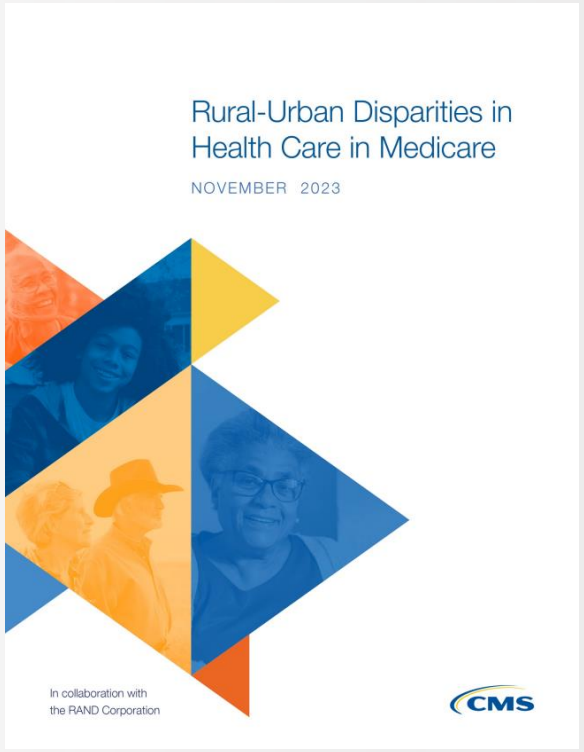
Priority 3: Strengthen and Support Health Care Professionals in Rural, Tribal, and Geographically Isolated Communities

Priority 4: Optimize Medical and Communication Technology for Rural, Tribal, and Geographically Isolated Communities

Priority 5: Expand Access to Comprehensive Health Care Coverage, Benefits, Services and Supports for Individuals in Rural, Tribal, and Geographically Isolated Communities

Priority 6: Drive Innovation and Value-Based Care in Rural, Tribal, and Geographically Isolated Communities

Rural Health Resources

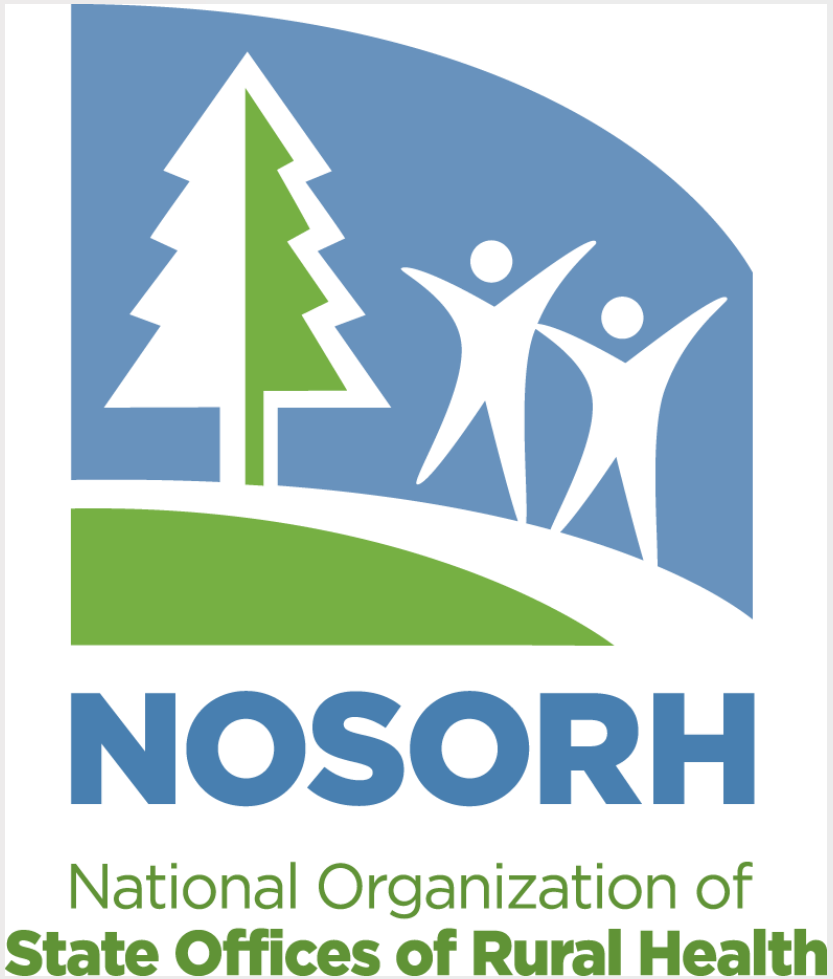


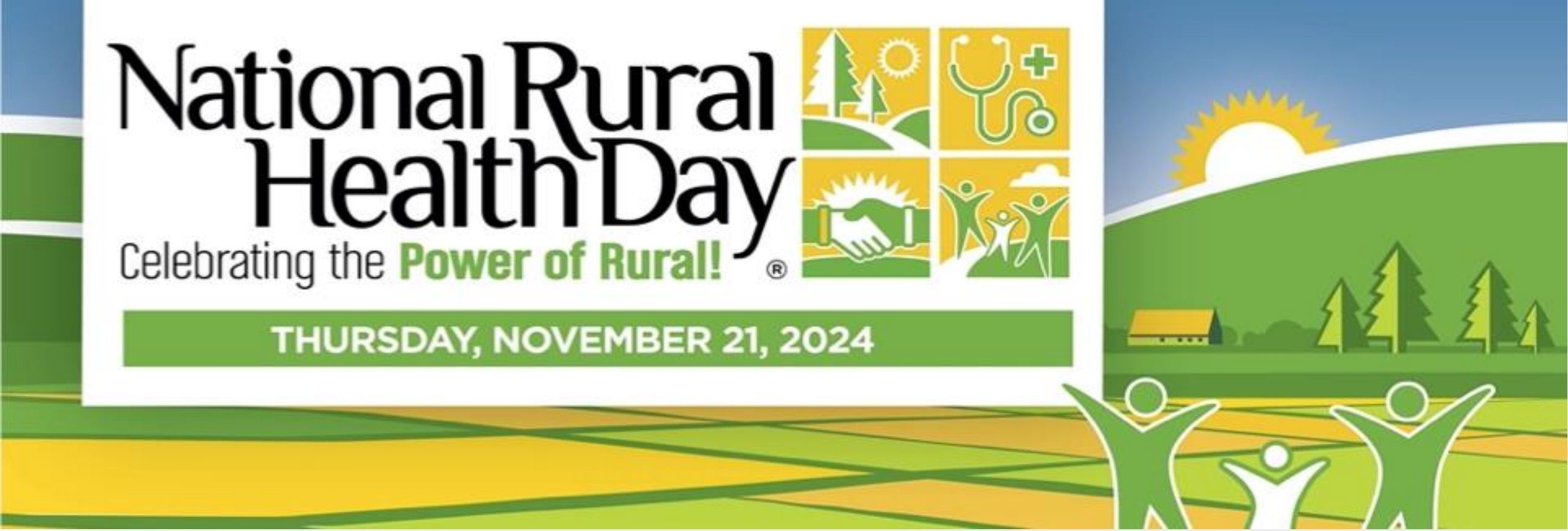
go.cms.gov/ruralhealth

NOSORH Presentation

NOSORH grows connections, tools, and education to support and build vital healthy rural communities.

NOSORH was established in 1995 to assist State Offices of Rural Health (SORH) in their efforts to improve access to, and the quality of, health care for nearly 61 million rural Americans. NOSORH enhances the capacity of SORH to do this by supporting the development of state and community rural health leaders; creating and facilitating state, regional, and national partnerships that foster information sharing and spur rural health-related programs/activities; and enhancing access to quality healthcare services in rural communities.





Since 2011, NOSORH has celebrated the "Power of Rural" on National Rural Health Day, the third Thursday of November. This day honors the dedication of rural healthcare providers, communities, State Offices of Rural Health, and stakeholders in addressing rural America's healthcare needs.

Learn more at powerofrural.org

Coverage to Care (C2C) Overview

What is C2C?

C2C aims to help individuals understand their health coverage and connect to primary care and the preventive services that are right for them, so they can live a long and healthy life.

Roadmap to Better Care

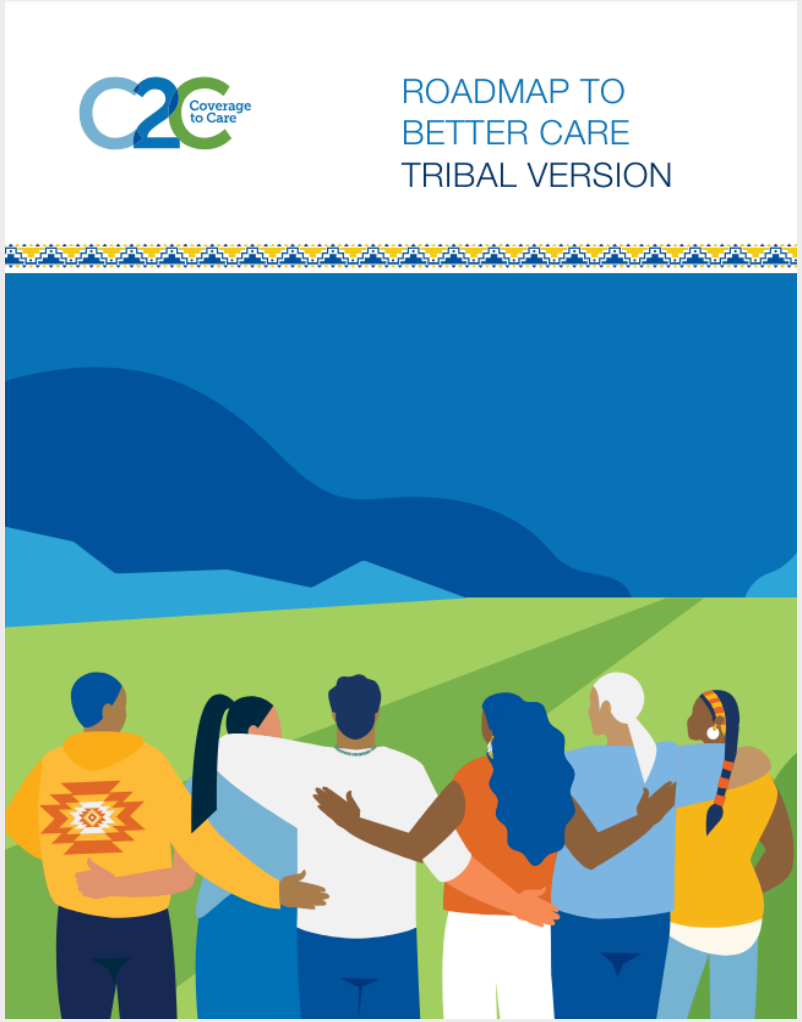
The Roadmap explains:

- What health coverage is
- How to use coverage to receive primary care and preventive services
- Available in 10 languages and Braille

Roadmap to Better Care (Tribal Version)

Additions include:

- Updated glossary
- Additional links and contact information for relevant agencies
- Updated imagery throughout

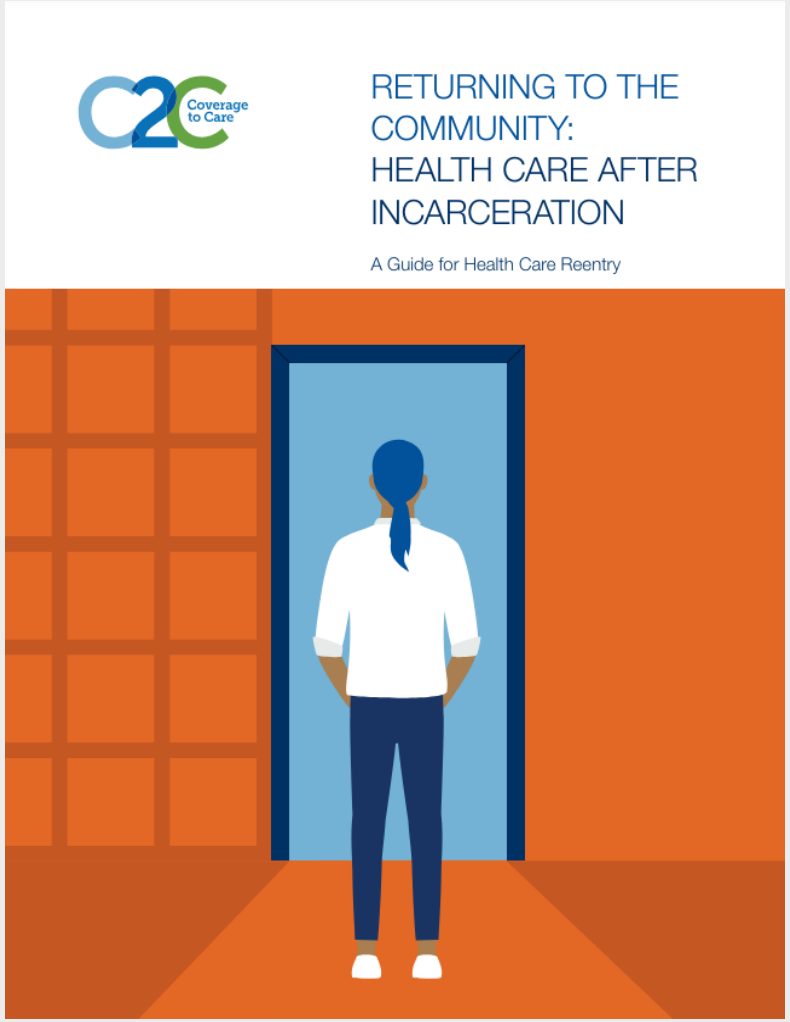


Returning to the Community: Health Care After Incarceration

The resource explains:

- Key information, terms, people, and titles to help connect to health care services pre- and post- release
- Information about insurance coverage types
- How to apply for and utilize health coverage

Available in English and Spanish

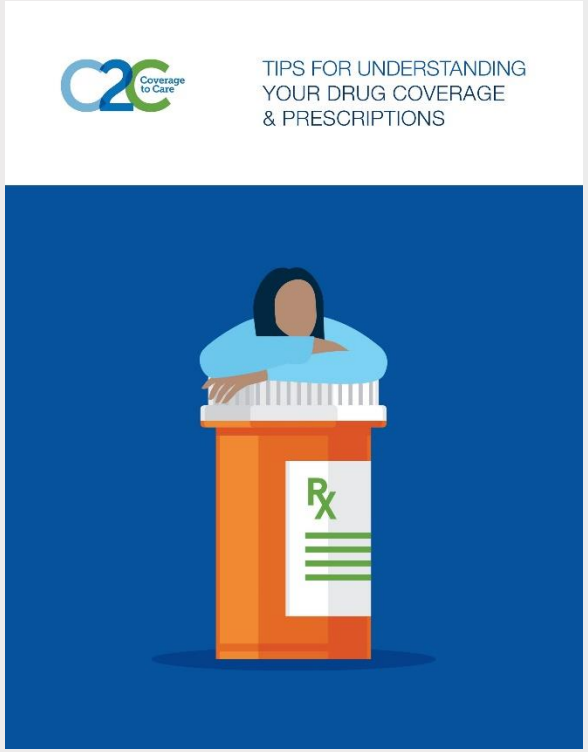


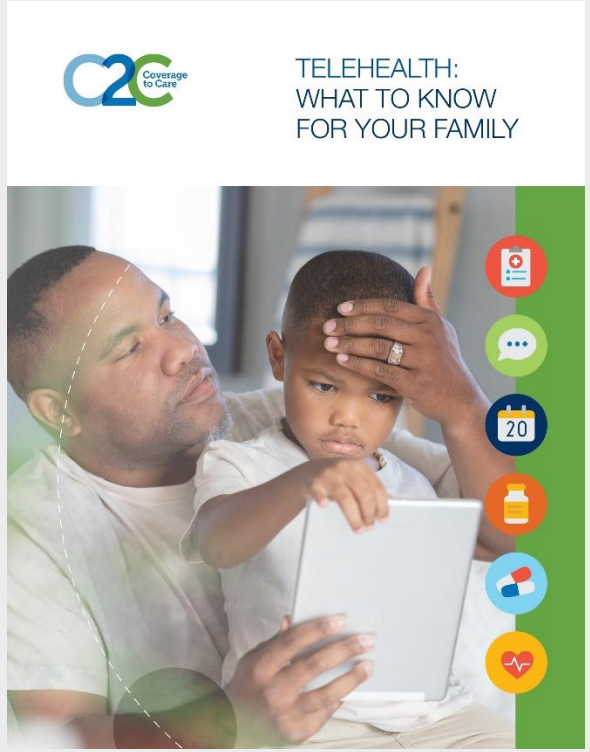
Prescription & Telehealth Resources

Resources discuss support for:

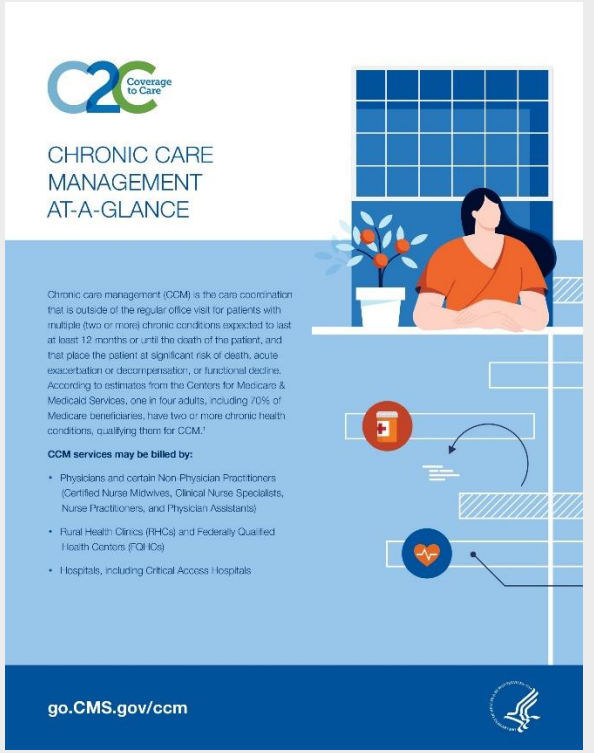
- Prescription drug coverage, including drug lists, formularies and costs
- Types of services provided by telehealth

Available in 8 languages

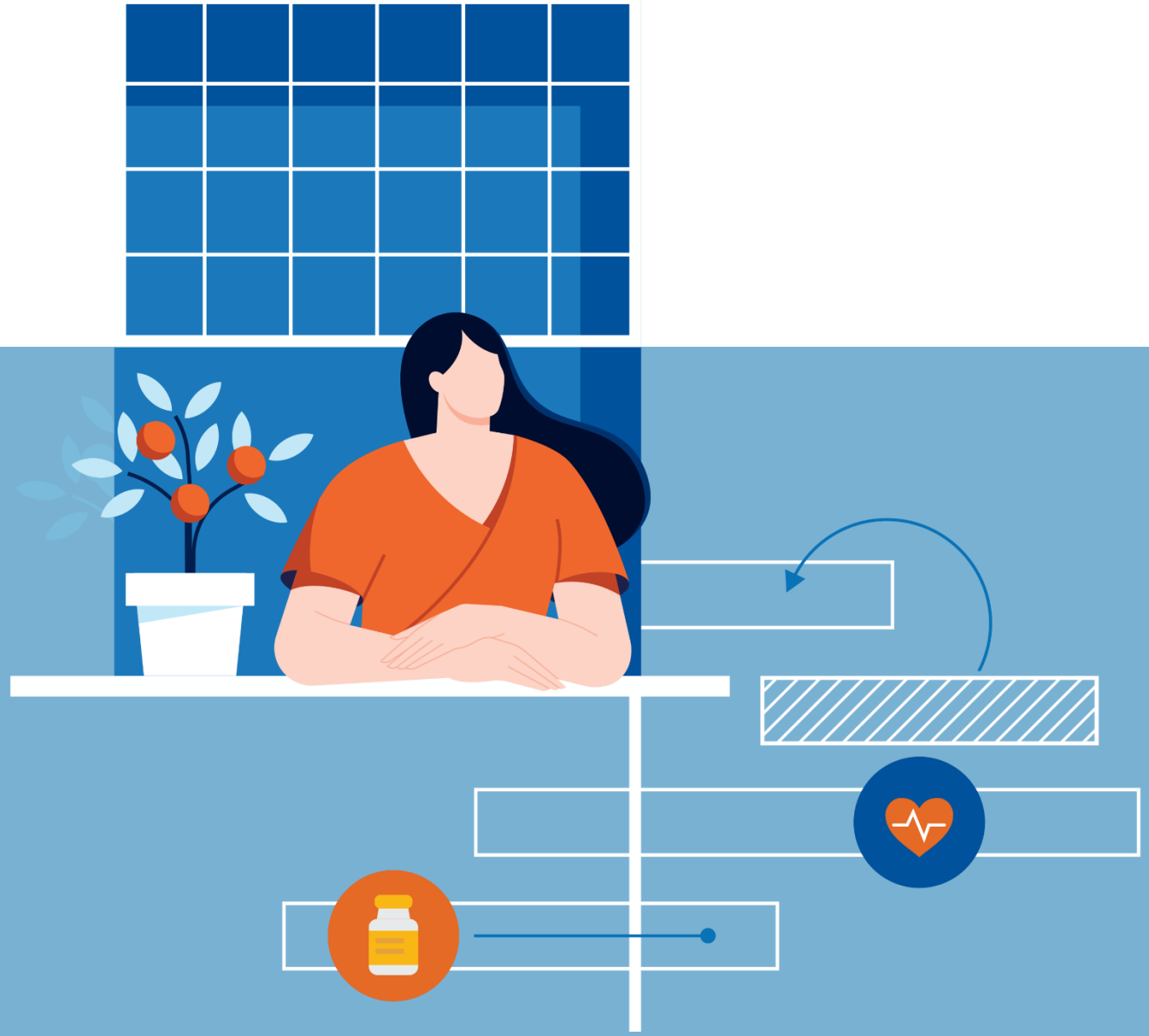




Chronic Care Management (CCM) Resources



HOW TO USE C2C RESOURCES & PARTNER WITH C2C



Using C2C Resources

- **Start the Conversation.** Use the *Roadmap to Better Care* as a tool to help people understand their new coverage and understand the importance of getting the right preventive services.
- **Help Consumers Understand.** The *Roadmap to Better Care* has a lot of information for consumers. You can help them use it as a resource to refer to as they journey to better health and well-being.
- **Personalize It.** You know your community. Consider adding local resources and information.

Partner with C2C

There are multiple ways to partner with C2C:

- Review the C2C Partner Toolkit and share C2C information, tools, and more.
- Subscribe to our Coverage to Care listserv
- Order printed resources at no cost that you can share with your community
- Email CoveragetoCare@cms.hhs.gov with questions or to learn more about planning a Community Connections Tour event.

C2C Community Connections Tour Rural Stops

Coverage to Care Community Connections Tour with Rural and Geographically Isolated Areas

Taos Pueblo Health & Community Services

Taos Pueblo Health & Community Services (HCS)

Health & Community Service objectives are to provide comprehensive, quality health and human services to the Taos Pueblo Tribal Community in a culturally competent way.

- HCS oversees 12 health related tribal programs.

Health Issues Facing Taos Pueblo Tribal Members

- Malnutrition
- Diabetes
- Heart Disease
- Obesity
- Cancer
- Alcohol and Substance Use Disorder

C2C Collaboration & Takeaways

C2C Events:

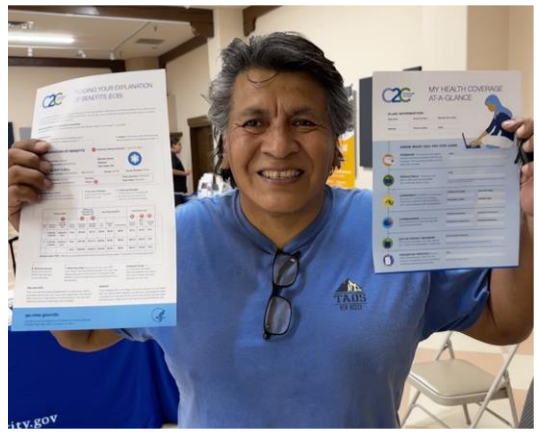
- People of Substance Recovery Summit
- For the Health of It Walk
- Taos Pueblo CMS Health Summit

Key Takeaways:

- C2C resources are useful to navigate the complex health care system
- Helps community members become their own advocates for there health.

Areas for Improvement:

- Additional hands-on sessions for understanding and using the resources on an individual basis.



Q&A Session

At the bottom of your screen is the Q&A button. Clicking it will make the Q&A box appear. Please type out your questions, which will only be visible to the host and panelists. We will answer select questions verbally during this portion of the webinar.

Visit our website:
go.cms.gov/c2c

Contact us:
CoverageToCare@cms.hhs.gov
OMH@cms.hhs.gov

C2C Listserv:
http://bit.ly/CMSOMH

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THANK YOU!