

Effectuated Enrollment: Early 2024 Snapshot and Full Year 2023 Average

This report provides effectuated enrollment, premium, advance payments of the premium tax credit (APTC), and cost sharing reduction (CSR) data for the Federally-facilitated and State-based Marketplaces (the Marketplaces) for February 2024 and for the entire 2023 plan year, as of March 15, 2024.^{1,2} Effectuated enrollment reflects the total number of people with active policies at any point within the given time period who also paid their premium, if applicable.

Key findings from this report include:

February 2024 Effectuated Enrollment, Financial Assistance, and Premiums

- Effectuated Enrollment: Effectuated enrollment through the Marketplaces for February 2024 was 20.8 million. This is a 33 percent increase compared to the 15.7 million consumers who had effectuated coverage in February 2023. The increased coverage over this period reflects continued impacts of the APTC expansion provided by the American Rescue Plan (ARP) and the Inflation Reduction Act (IRA). This represents 97 percent of consumers who made plan selections during the 2024 Open Enrollment Period (21.4 million).
- *Financial Assistance:* In February 2024, 19.3 million Marketplace enrollees, or 93 percent of total Marketplace enrollees, received APTC, a 35 percent increase from the 14.3 million enrollees who received APTC in February 2023. Additionally, CSR enrollment increased by 37 percent from 7.6 million consumers in February 2023 to 10.4 million consumers in February 2024.
- *Premiums:* The average total monthly premium before APTC for Marketplace enrollees in February 2024 was \$603.04, compared to \$604.78 for February 2023. The average premium per month paid by consumers after APTC fell by \$19 from \$123.69 in February 2023 to \$105.09 in February 2024.

2023 Average Monthly Effectuated Enrollment, Financial Assistance, and Premiums

- *Effectuated Enrollment:* A monthly average of 16.2 million consumers effectuated enrollment through the Marketplaces in the 2023 plan year. This is a 20 percent increase from the average monthly effectuated enrollment of 13.5 million in the 2022 plan year.
- *Financial Assistance*: 92 percent of Marketplace enrollees received APTC on average each month in 2023. This represents a 2-percentage point increase from 90 percent in 2022.
- *Premiums:* The average total monthly premium for Marketplace enrollees in 2023 was \$593.15, compared to \$580.79 in 2022.

¹ The data reported today may be revised in future months as additional data on new effectuations, terminations, and cancellations become available. CMS plans to publish effectuated enrollment data for the first six months of 2024, which will include updated February 2024 enrollment data.

² The February effectuated enrollment and premium data and methodology for plan years 2017-2024 are posted here: https://www.cms.gov/files/document/february-effectuated-enrollm4nt.xlsx. The average monthly effectuated enrollment and premium data and methodology for plan year 2023 are posted here: https://www.cms.gov/files/document/full-year-effectuated-enrollment.xlsx.

CONSUMERS EFFECTUATING ENROLLMENT THROUGH THE MARKETPLACES: FEBRUARY

In February 2024, 20.8 million consumers had effectuated coverage through the Marketplaces, a 33 percent increase from 15.7 million consumers in February 2023 and a 50 percent increase from 13.8 million consumers in February 2022 (see Table 1).³ This also represents 97 percent of consumers who made plan selections during the 2024 Open Enrollment Period (21.4 million).⁴ In 43 states, total effectuated enrollment increased by 12 percent or more from February 2023 to February 2024, with West Virginia seeing the largest increase at 82 percent. Over the same period, total effectuated enrollment decreased in one state, falling by 2 percent in Maine.

In February 2024, 19.3 million, or 93 percent, of Marketplace enrollees received APTC. This represents a 35 percent increase from 14.3 million enrollees and a 55 percent increase from 12.5 million enrollees who received APTC in February 2023 and 2022, respectively. CSR enrollment increased by 37 percent from 7.6 million consumers in February 2023 to 10.4 million consumers in February 2024. In comparison to February of 2022, CSR enrollment increased by 53 percent from 6.8 million.

Table 1: Summary of Total Average Monthly Effectuated Enrollment, Premium, and Financial Assistance for February⁵

| | 2024 | 2023 | 2022 |
|---|------------|------------|------------|
| Total Enrollment | 20,777,786 | 15,661,223 | 13,807,669 |
| APTC Enrollment | 19,306,162 | 14,295,339 | 12,483,707 |
| Percentage of Enrollment with APTC | 93% | 91% | 90% |
| CSR Enrollment | 10,395,544 | 7,566,232 | 6,788,231 |
| Percentage of Enrollment with CSR | 50% | 48% | 49% |
| Average Total Premium per Month | \$603.04 | \$604.78 | \$586.56 |
| Average APTC per Month (for consumers receiving APTC) | \$535.91 | \$527.07 | \$508.26 |
| Average Premium after APTC | \$105.09 | \$123.69 | \$127.03 |

³ Centers for Medicare and Medicaid Services, Effectuated Enrollment: Early 2023 Snapshot and Full Year 2022 Average (August 11, 2023), at www.cms.gov/files/document/early-2023-and-full-year-2022-effectuated-enrollment-report.pdf.

⁴ Centers for Medicare and Medicaid Services, Health Insurance Marketplaces 2024 Open Enrollment Report (March 22, 2024), at www.cms.gov/files/document/health-insurance-exchanges-2024-open-enrollment-report-final.pdf.

⁵ Premium metrics reflect data for all consumers unless otherwise specified.

Table 2: Total Effectuated Marketplace Enrollment and Enrollees Receiving APTC and CSR by State for February 2024

| State | Total Enrollment | APTC Enrollment | Percentage of Enrollment with APTC | CSR Enrollment | Percentage of Enrollment with CSR |
|--------|---------------------|--------------------|--|-------------------|---|
| TOTAL | 20,777,786 | 19,306,162 | 93% | 10,395,544 | 50% |
| HC.gov | 15,861,885 | 15,174,445 | 96% | 8,480,976 | 53% |
| SBM | 4,915,901 | 4,131,717 | 84% | 1,914,568 | 39% |
| AK | 25,605 | 22,180 | 87% | 4,425 | 17% |
| AL | 374,812 | 366,435 | 98% | 259,758 | 69% |
| AR | 139,340 | 129,311 | 93% | 87,381 | 63% |
| AZ | 339,012 | 304,807 | 90% | 167,826 | 50% |
| CA | 1,758,991 | 1,559,294 | 89% | 769,109 | 44% |
| CO | 218,431 | 171,190 | 78% | 59,840 | 27% |
| CT | 126,418 | 110,508 | 87% | 48,492 | 38% |
| DC | 11,910 | 2,576 | 22% | 309 | 3% |
| DE | 42,578 | 38,931 | 91% | 11,804 | 28% |
| FL | 4,107,487 | 4,021,735 | 98% | 2,583,189 | 63% |
| GA | 1,264,718 | 1,217,710 | 96% | 829,137 | 66% |
| HI | 20,547 | 17,225 | 84% | 5,367 | 26% |
| IA | 108,668 | 98,089 | 90% | 33,510 | 31% |
| ID | 103,141 | 89,794 | 87% | 33,758 | 33% |
| IL | 368,251 | 330,216 | 90% | 173,942 | 47% |
| IN | 286,136 | 257,058 | 90% | 139,980 | 49% |
| KS | 165,065 | 155,958 | 94% | 88,578 | 54% |
| KY | 71,864 | 61,618 | 86% | 28,563 | 40% |
| LA | 199,092 | 193,185 | 97% | 88,613 | 45% |
| MA | 280,296 | 229,214 | 82% | 228,412 | 81% |
| MD | 200,638 | 156,931 | 78% | 49,433 | 25% |
| ME | 59,397 | 50,558 | 85% | 17,076 | 29% |
| MI | 404,288 | 365,985 | 91% | 172,516 | 43% |
| MN | 133,728 | 79,268 | 59% | 11,032 | 8% |
| MO | 349,013 | 331,345 | 95% | 175,815 | 50% |
| MS | 273,579 | 270,649 | 99% | 195,553 | 71% |
| MT | 64,469 | 57,195 | 89% | 19,151 | 30% |
| NC | 987,666 | 952,814 | 96% | 495,104 | 50% |
| ND | 37,294 | 33,760 | 91% | 9,709 | 26% |
| NE | 114,932 | 109,591 | 95% | 35,353 | 31% |

| State | Total Enrollment | APTC Enrollment | Percentage of Enrollment with APTC | CSR Enrollment | Percentage of Enrollment with CSR |
|-------|---------------------|--------------------|--|-------------------|---|
| NH | 62,624 | 45,458 | 73% | 20,184 | 32% |
| NJ | 389,733 | 346,399 | 89% | 204,037 | 52% |
| NM | 55,481 | 46,662 | 84% | 14,999 | 27% |
| NV | 96,947 | 83,698 | 86% | 47,357 | 49% |
| NY | 260,407 | 173,848 | 67% | 32,112 | 12% |
| ОН | 466,776 | 420,242 | 90% | 184,175 | 39% |
| OK | 269,601 | 262,117 | 97% | 136,624 | 51% |
| OR | 136,988 | 111,628 | 81% | 36,887 | 27% |
| PA | 424,810 | 372,244 | 88% | 127,307 | 30% |
| RI | 35,480 | 30,685 | 86% | 13,065 | 37% |
| SC | 562,103 | 533,261 | 95% | 234,931 | 42% |
| SD | 51,416 | 49,250 | 96% | 19,495 | 38% |
| TN | 533,956 | 512,067 | 96% | 286,506 | 54% |
| TX | 3,397,347 | 3,303,316 | 97% | 1,669,047 | 49% |
| UT | 360,067 | 345,113 | 96% | 196,020 | 54% |
| VA | 389,568 | 344,635 | 88% | 127,099 | 33% |
| VT | 29,107 | 26,409 | 91% | 8,429 | 29% |
| WA | 269,554 | 196,186 | 73% | 94,140 | 35% |
| WI | 259,608 | 231,646 | 89% | 92,748 | 36% |
| WV | 49,043 | 47,900 | 98% | 18,943 | 39% |
| WY | 39,804 | 38,268 | 96% | 8,704 | 22% |

PREMIUMS AND FINANCIAL ASSISTANCE FOR EFFECTUATED COVERAGE THROUGH THE MARKETPLACES: FEBRUARY

The average monthly premium before APTC for Marketplace enrollees in February 2024 was \$603.04, compared to \$604.78 in February 2023 and \$586.56 in February 2022. The average monthly premium after APTC fell by \$19 per month to \$105.09 in February 2024 from \$123.69 in February 2023. For consumers receiving APTC, the average monthly APTC for February 2024 was \$535.91, a 2 percent increase from \$527.07 in February 2023. From February 2022 to February 2024, the average monthly APTC for APTC consumers increased by 5 percent.

Table 3: Average Total Premium and Average APTC by State, February 2024

| State | Average Total Premium per Month | Average APTC per Month (for consumers receiving APTC) | Average Premium after APTC per Month |
|--------|---------------------------------------|---|--|
| TOTAL | \$603.04 | \$535.91 | \$105.09 |
| HC.gov | \$600.25 | \$548.35 | \$75.67 |
| SBM | \$612.03 | \$490.21 | \$200.01 |
| AK | \$972.63 | \$866.86 | \$221.75 |
| AL | \$706.35 | \$657.31 | \$63.72 |
| AR | \$560.78 | \$476.52 | \$118.55 |
| AZ | \$521.92 | \$452.76 | \$114.84 |
| CA | \$649.37 | \$522.72 | \$186.00 |
| CO | \$560.69 | \$461.16 | \$199.27 |
| CT | \$896.05 | \$762.01 | \$229.94 |
| DC | \$706.23 | \$440.75 | \$610.92 |
| DE | \$725.42 | \$588.22 | \$187.58 |
| FL | \$616.03 | \$567.48 | \$60.40 |
| GA | \$580.83 | \$531.27 | \$69.30 |
| HI | \$704.14 | \$549.05 | \$243.86 |
| IA | \$585.78 | \$508.48 | \$126.80 |
| ID | \$458.78 | \$391.69 | \$117.77 |
| IL | \$683.43 | \$547.79 | \$192.22 |
| IN | \$531.57 | \$453.07 | \$124.54 |
| KS | \$633.02 | \$561.03 | \$102.94 |
| KY | \$640.66 | \$516.76 | \$197.58 |
| LA | \$713.85 | \$650.84 | \$82.32 |
| MA | \$514.12 | \$391.61 | \$193.88 |
| MD | \$479.43 | \$389.81 | \$174.53 |
| ME | \$714.07 | \$577.47 | \$222.53 |
| MI | \$517.98 | \$426.88 | \$131.55 |
| MN | \$499.37 | \$349.76 | \$292.06 |
| MO | \$649.63 | \$594.59 | \$85.14 |
| MS | \$615.50 | \$592.12 | \$29.72 |
| MT | \$604.54 | \$505.09 | \$156.44 |

| State | Average Total Premium per Month | Average APTC per Month (for consumers receiving APTC) | Average Premium after APTC per Month |
|-------|---------------------------------------|---|--|
| NC | \$607.90 | \$557.97 | \$69.62 |
| ND | \$521.09 | \$433.99 | \$128.22 |
| NE | \$669.66 | \$580.49 | \$116.15 |
| NH | \$454.53 | \$351.80 | \$199.17 |
| NJ | \$660.03 | \$520.28 | \$197.61 |
| NM | \$602.65 | \$551.27 | \$139.00 |
| NV | \$528.66 | \$437.02 | \$151.36 |
| NY | \$720.60 | \$447.26 | \$422.01 |
| ОН | \$579.50 | \$499.01 | \$130.24 |
| OK | \$630.69 | \$575.57 | \$71.10 |
| OR | \$659.26 | \$525.32 | \$231.19 |
| PA | \$638.32 | \$526.94 | \$176.58 |
| RI | \$545.59 | \$453.59 | \$153.30 |
| SC | \$585.99 | \$551.71 | \$62.58 |
| SD | \$695.65 | \$610.76 | \$110.61 |
| TN | \$622.54 | \$580.60 | \$65.75 |
| TX | \$565.12 | \$535.57 | \$44.38 |
| UT | \$466.86 | \$421.16 | \$63.18 |
| VA | \$468.00 | \$400.70 | \$113.52 |
| VT | \$874.81 | \$703.41 | \$236.60 |
| WA | \$562.15 | \$428.96 | \$249.95 |
| WI | \$672.16 | \$573.11 | \$160.78 |
| WV | \$1,122.00 | \$1,038.32 | \$107.87 |
| WY | \$938.97 | \$864.20 | \$108.09 |

CONSUMERS EFFECTUATING COVERAGE THROUGH THE MARKETPLACES: FULL PLAN YEAR

Tables 4 and 5 provide information on consumers with effectuated coverage for the 2023, 2022, and 2021 plan years. A monthly average of 16.2 million consumers had effectuated coverage through the Marketplaces in the 2023 plan year. This is a 20 percent increase from 13.5 million in the 2022 plan year and a 38 percent increase from 11.7 million in the 2021 plan year. In 27 states, total average effectuated enrollment increased by 10 percent or more from the 2022 plan year to the 2023 plan year. In contrast, total average effectuated enrollment fell in 7 states (California, Hawaii, Kentucky, Massachusetts, Nevada, Oregon, and Rhode Island) and the District of Columbia over the same period.

A monthly average of 14.8 million, or 92 percent of Marketplace enrollees received APTC in plan year 2023. This represents a 22 percent increase from 12.2 million (90 percent of Marketplace enrollees) in 2022 and a 43 percent increase from 10.3 million (88 percent of Marketplace enrollees) in the 2021 plan year. The monthly average percentage of enrollees receiving CSR decreased to 48 percent for the 2023 plan year from 49 percent in the 2022 and 50 percent in 2021.

Table 4: Summary of Total Average Monthly Effectuated Enrollment, Premium, and Financial Assistance for Full Plan Year⁶

| | 2023 | 2022 | 2021 |
|---|------------|------------|------------|
| Total Enrollment | 16,153,121 | 13,477,029 | 11,734,931 |
| APTC Enrollment | 14,793,073 | 12,153,240 | 10,323,574 |
| Percentage of Enrollment with APTC | 92% | 90% | 88% |
| CSR Enrollment | 7,832,994 | 6,573,167 | 5,862,647 |
| Percentage of Enrollment with CSR | 48% | 49% | 50% |
| Average Total Premium per Month | \$593.15 | \$580.79 | \$574.16 |
| Average APTC per Month (for consumers receiving APTC) | \$519.56 | \$504.13 | \$508.73 |
| Average Premium after APTC | \$117.34 | \$126.17 | \$126.62 |

Table 5: Total Average Monthly Effectuated Marketplace Enrollment and Enrollees Receiving APTC and CSR by State for 2023

| State | Total Enrollment | APTC Enrollment | Percentage of Enrollment with APTC | CSR Enrollment | Percentage of Enrollment with CSR |
|--------|---------------------|--------------------|--|-------------------|--|
| TOTAL | 16,153,121 | 14,793,073 | 92% | 7,832,994 | 48% |
| HC.gov | 12,144,512 | 11,481,401 | 95% | 6,428,661 | 53% |
| SBM | 4,008,609 | 3,311,672 | 83% | 1,404,333 | 35% |
| AK | 23,308 | 19,805 | 85% | 3,973 | 17% |
| AL | 259,036 | 251,516 | 97% | 163,839 | 63% |
| AR | 97,040 | 88,705 | 91% | 54,680 | 56% |
| AZ | 234,163 | 204,484 | 87% | 107,454 | 46% |
| CA | 1,684,963 | 1,492,112 | 89% | 665,479 | 39% |
| CO | 185,447 | 139,233 | 75% | 43,187 | 23% |

 $^{^6}$ Premium metrics reflect data for all consumers unless otherwise specified.

| State | Total Enrollment | APTC Enrollment | Percentage of Enrollment with APTC | CSR Enrollment | Percentage of Enrollment with CSR |
|-------|---------------------|--------------------|--|-------------------|--|
| CT | 110,304 | 93,842 | 85% | 35,565 | 32% |
| DC | 11,512 | 2,239 | 19% | 364 | 3% |
| DE | 33,053 | 29,869 | 90% | 7,793 | 24% |
| FL | 3,188,569 | 3,107,971 | 97% | 1,994,855 | 63% |
| GA | 896,429 | 849,153 | 95% | 568,671 | 63% |
| НІ | 19,686 | 16,424 | 83% | 5,138 | 26% |
| IA | 81,068 | 73,159 | 90% | 20,100 | 25% |
| ID | 85,606 | 74,196 | 87% | 24,852 | 29% |
| IL | 301,622 | 266,955 | 89% | 130,288 | 43% |
| IN | 189,105 | 163,071 | 86% | 77,630 | 41% |
| KS | 122,871 | 114,356 | 93% | 63,438 | 52% |
| KY | 57,779 | 48,076 | 83% | 17,839 | 31% |
| LA | 126,719 | 121,289 | 96% | 58,532 | 46% |
| MA | 224,073 | 175,561 | 78% | 137,300 | 61% |
| MD | 174,874 | 135,795 | 78% | 43,087 | 25% |
| ME | 59,355 | 50,115 | 84% | 16,595 | 28% |
| MI | 308,216 | 271,184 | 88% | 117,269 | 38% |
| MN | 112,654 | 65,510 | 58% | 7,784 | 7% |
| МО | 255,847 | 238,339 | 93% | 139,284 | 54% |
| MS | 181,229 | 178,106 | 98% | 118,567 | 65% |
| MT | 51,358 | 44,710 | 87% | 13,225 | 26% |
| NC | 798,116 | 765,351 | 96% | 420,208 | 53% |
| ND | 32,411 | 29,382 | 91% | 7,774 | 24% |
| NE | 94,340 | 89,759 | 95% | 23,600 | 25% |
| NH | 52,722 | 37,293 | 71% | 15,840 | 30% |
| NJ | 316,203 | 277,027 | 88% | 150,389 | 48% |
| NM | 41,749 | 33,831 | 81% | 9,591 | 23% |
| NV | 83,830 | 71,895 | 86% | 39,030 | 47% |
| NY | 213,206 | 125,821 | 59% | 18,260 | 9% |
| ОН | 309,141 | 264,629 | 86% | 109,600 | 35% |
| OK | 201,351 | 194,387 | 97% | 100,707 | 50% |
| OR | 127,296 | 101,740 | 80% | 32,579 | 26% |
| PA | 357,402 | 311,995 | 87% | 105,810 | 30% |
| RI | 30,091 | 25,275 | 84% | 9,931 | 33% |
| SC | 403,143 | 388,059 | 96% | 171,892 | 43% |
| SD | 45,915 | 44,036 | 96% | 17,791 | 39% |
| TN | 365,541 | 344,806 | 94% | 178,949 | 49% |
| TX | 2,439,628 | 2,356,530 | 97% | 1,358,044 | 56% |
| UT | 296,322 | 281,024 | 95% | 149,244 | 50% |

| State | Total Enrollment | APTC Enrollment | Percentage of Enrollment with APTC | CSR Enrollment | Percentage of Enrollment with CSR |
|-------|---------------------|--------------------|--|-------------------|--|
| VA | 333,752 | 296,327 | 89% | 114,390 | 34% |
| VT | 25,600 | 22,735 | 89% | 6,936 | 27% |
| WA | 233,961 | 166,414 | 71% | 72,334 | 31% |
| WI | 210,798 | 186,669 | 89% | 66,608 | 32% |
| WV | 29,089 | 28,072 | 97% | 9,508 | 33% |
| WY | 35,628 | 34,241 | 96% | 7,191 | 20% |

The average monthly premium for Marketplace enrollees in 2023 was \$593.15, compared to the 2022 average monthly premium of \$580.79. The average monthly premium after APTC for all enrollees decreased by 7 percent to \$117.34 for the 2023 plan year from \$126.17 in the 2022 plan year. On average, consumers receiving APTC received 3 percent more in tax credits per month at \$519.56 in 2023 in comparison to \$504.13 in 2022.

Table 6: Average Total Premium and Average APTC by State for 2023

| State | Average Total Premium per Month | Average APTC per Month (for consumers receiving APTC) | Average Premium after APTC per Month |
|--------|---------------------------------------|--|--|
| TOTAL | \$593.15 | \$519.56 | \$117.34 |
| HC.gov | \$595.43 | \$536.00 | \$88.70 |
| SBM | \$586.25 | \$462.58 | \$204.09 |
| AK | \$837.05 | \$731.60 | \$215.38 |
| AL | \$728.54 | \$671.00 | \$77.02 |
| AR | \$567.72 | \$474.86 | \$133.64 |
| AZ | \$551.79 | \$466.03 | \$144.82 |
| CA | \$595.88 | \$476.06 | \$174.31 |
| CO | \$508.27 | \$398.80 | \$208.85 |
| CT | \$827.65 | \$696.90 | \$234.76 |
| DC | \$660.12 | \$354.66 | \$591.15 |
| DE | \$722.64 | \$593.27 | \$186.51 |
| FL | \$611.81 | \$557.44 | \$68.46 |
| GA | \$536.19 | \$482.23 | \$79.39 |
| HI | \$653.73 | \$541.44 | \$202.02 |
| IA | \$644.71 | \$557.03 | \$142.02 |
| ID | \$461.50 | \$393.68 | \$120.29 |
| IL | \$675.86 | \$537.16 | \$200.43 |
| IN | \$552.61 | \$450.03 | \$164.54 |
| KS | \$635.98 | \$552.32 | \$121.94 |
| KY | \$606.87 | \$496.77 | \$193.52 |
| LA | \$744.08 | \$666.04 | \$106.59 |
| MA | \$502.26 | \$382.24 | \$202.78 |
| MD | \$463.48 | \$372.28 | \$174.40 |
| ME | \$606.31 | \$495.53 | \$187.91 |
| MI | \$513.47 | \$407.26 | \$155.14 |
| MN | \$481.44 | \$334.83 | \$286.74 |
| MO | \$652.95 | \$577.07 | \$115.37 |
| MS | \$610.83 | \$574.68 | \$46.06 |
| MT | \$600.58 | \$485.35 | \$178.06 |
| NC | \$633.47 | \$579.86 | \$77.42 |
| ND | \$514.63 | \$430.27 | \$124.58 |

| State | Average Total Premium per Month | Average APTC per Month (for consumers receiving APTC) | Average Premium after APTC per Month |
|-------|---------------------------------------|--|--|
| NE | \$655.11 | \$556.30 | \$125.83 |
| NH | \$460.52 | \$340.40 | \$219.73 |
| NJ | \$646.66 | \$493.82 | \$214.02 |
| NM | \$576.49 | \$523.58 | \$152.22 |
| NV | \$522.10 | \$431.44 | \$152.09 |
| NY | \$651.86 | \$367.13 | \$435.20 |
| ОН | \$575.97 | \$472.23 | \$171.73 |
| OK | \$633.20 | \$574.01 | \$79.04 |
| OR | \$624.93 | \$498.30 | \$226.66 |
| PA | \$623.77 | \$508.13 | \$180.20 |
| RI | \$515.18 | \$422.25 | \$160.51 |
| SC | \$608.61 | \$560.16 | \$69.41 |
| SD | \$705.79 | \$632.27 | \$99.39 |
| TN | \$619.25 | \$561.92 | \$89.21 |
| TX | \$566.20 | \$533.42 | \$50.95 |
| UT | \$424.84 | \$381.27 | \$63.26 |
| VA | \$475.11 | \$402.14 | \$118.07 |
| VT | \$780.21 | \$616.68 | \$232.54 |
| WA | \$533.23 | \$404.93 | \$245.20 |
| WI | \$663.46 | \$556.54 | \$170.62 |
| WV | \$1,149.11 | \$1,037.91 | \$147.48 |
| WY | \$953.72 | \$863.57 | \$123.78 |

Table 7 includes the monthly effectuated enrollment for the 2023, 2022, and 2021 plan years. Table 8 provides the 2023 plan year monthly effectuated enrollment data by state. In 2023, monthly effectuated enrollment peaked in November at 17.5 million consumers and fell slightly to 17.4 million by December. This 2023 peak represents a 28 percent increase from a 2022 enrollment peak of 13.7 million and a 41 percent increase from the 12.4 million enrollment peak of 2021.

Table 7: Summary of Total Monthly Effectuated Marketplace Enrollment

| | 2023 | 2022 | 2021 |
|-----------|------------|------------|------------|
| January | 14,782,863 | 13,124,881 | 11,064,548 |
| February | 15,302,810 | 13,538,280 | 11,034,220 |
| March | 15,377,421 | 13,499,237 | 11,064,227 |
| April | 15,532,572 | 13,462,975 | 11,206,088 |
| May | 15,628,323 | 13,430,539 | 11,477,518 |
| June | 15,870,159 | 13,393,557 | 11,673,425 |
| July | 16,114,544 | 13,411,962 | 11,855,852 |
| August | 16,411,054 | 13,469,025 | 12,099,202 |
| September | 16,814,169 | 13,565,149 | 12,366,403 |
| October | 17,137,814 | 13,626,743 | 12,395,492 |
| November | 17,499,595 | 13,683,058 | 12,372,465 |
| December | 17,366,113 | 13,518,990 | 12,209,763 |

Table 8: Monthly Effectuated Marketplace Enrollment by State for 2023

| State | Jan-23 | Feb-23 | Mar-23 | Apr-23 | May-23 | Jun-23 | Jul-23 | Aug-23 | Sep-23 | Oct-23 | Nov-23 | Dec-23 |
|--------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| TOTAL | 14,782,863 | 15,302,810 | 15,377,421 | 15,532,572 | 15,628,323 | 15,870,159 | 16,114,544 | 16,411,054 | 16,814,169 | 17,137,814 | 17,499,595 | 17,366,113 |
| HC.gov | 10,917,011 | 11,307,198 | 11,400,259 | 11,567,943 | 11,671,738 | 11,901,392 | 12,118,041 | 12,379,335 | 12,745,517 | 13,049,413 | 13,396,872 | 13,279,396 |
| SBM | 3,865,852 | 3,995,612 | 3,977,162 | 3,964,629 | 3,956,585 | 3,968,767 | 3,996,503 | 4,031,719 | 4,068,652 | 4,088,401 | 4,102,723 | 4,086,717 |
| AK | 22,769 | 23,596 | 23,463 | 23,401 | 23,367 | 23,378 | 23,406 | 23,401 | 23,439 | 23,319 | 23,209 | 22,941 |
| AL | 231,069 | 234,588 | 236,981 | 241,480 | 246,597 | 252,667 | 258,307 | 264,363 | 274,843 | 282,774 | 293,623 | 291,135 |
| AR | 85,272 | 89,391 | 89,108 | 89,699 | 91,126 | 93,688 | 96,434 | 100,205 | 104,508 | 107,135 | 109,674 | 108,239 |

| State | Jan-23 | Feb-23 | Mar-23 | Apr-23 | May-23 | Jun-23 | Jul-23 | Aug-23 | Sep-23 | Oct-23 | Nov-23 | Dec-23 |
|-------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| AZ | 206,552 | 216,973 | 217,382 | 219,216 | 221,612 | 227,090 | 234,099 | 240,035 | 248,614 | 254,485 | 263,055 | 260,839 |
| CA | 1,661,198 | 1,698,761 | 1,695,249 | 1,692,944 | 1,687,769 | 1,689,978 | 1,686,687 | 1,686,937 | 1,689,313 | 1,684,978 | 1,679,500 | 1,666,245 |
| СО | 170,402 | 185,097 | 185,330 | 185,518 | 185,563 | 185,379 | 186,343 | 187,909 | 187,211 | 188,699 | 189,380 | 188,541 |
| CT | 100,135 | 107,182 | 106,982 | 106,755 | 107,368 | 108,988 | 110,194 | 112,211 | 114,454 | 115,765 | 116,644 | 116,974 |
| DC | 11,674 | 11,659 | 11,772 | 11,679 | 11,595 | 11,508 | 11,495 | 11,541 | 11,574 | 11,477 | 11,206 | 10,970 |
| DE | 31,591 | 32,044 | 31,984 | 32,006 | 31,884 | 32,168 | 32,442 | 32,935 | 33,813 | 34,651 | 35,619 | 35,501 |
| FL | 2,940,197 | 2,995,872 | 3,020,363 | 3,056,718 | 3,079,734 | 3,140,690 | 3,191,224 | 3,248,877 | 3,330,288 | 3,392,186 | 3,449,229 | 3,417,444 |
| GA | 770,726 | 804,198 | 816,663 | 838,110 | 853,950 | 875,235 | 898,059 | 916,380 | 954,376 | 986,352 | 1,026,126 | 1,016,975 |
| НІ | 19,742 | 20,038 | 19,886 | 19,735 | 19,638 | 19,678 | 19,684 | 19,743 | 19,902 | 19,645 | 19,469 | 19,074 |
| IA | 76,181 | 77,299 | 77,389 | 77,426 | 77,763 | 78,657 | 80,176 | 81,762 | 84,018 | 85,769 | 88,153 | 88,222 |
| ID | 79,262 | 78,699 | 78,612 | 81,485 | 84,299 | 86,650 | 88,073 | 89,347 | 90,296 | 90,600 | 90,300 | 89,653 |
| IL | 296,957 | 308,035 | 305,198 | 302,847 | 300,789 | 299,737 | 299,324 | 299,746 | 301,658 | 302,634 | 303,031 | 299,502 |
| IN | 165,134 | 171,749 | 172,547 | 173,785 | 175,095 | 179,490 | 186,264 | 193,575 | 203,051 | 210,415 | 219,975 | 218,177 |
| KS | 110,280 | 115,413 | 116,107 | 116,840 | 117,844 | 120,171 | 122,324 | 124,893 | 128,649 | 131,947 | 135,554 | 134,427 |
| KY | 56,615 | 59,031 | 58,332 | 57,478 | 56,899 | 56,867 | 55,744 | 56,446 | 57,554 | 58,598 | 59,840 | 59,945 |
| LA | 108,193 | 114,518 | 115,639 | 116,698 | 117,434 | 119,651 | 122,714 | 126,583 | 134,607 | 142,256 | 151,525 | 150,811 |
| MA | 204,579 | 209,143 | 209,717 | 208,210 | 209,080 | 213,142 | 221,689 | 230,277 | 239,180 | 244,236 | 247,885 | 251,738 |
| MD | 171,535 | 173,325 | 171,846 | 170,256 | 169,200 | 168,671 | 170,982 | 175,253 | 179,475 | 181,840 | 182,277 | 183,824 |
| ME | 59,503 | 61,078 | 60,412 | 59,869 | 59,519 | 59,230 | 59,322 | 59,281 | 59,163 | 58,840 | 58,489 | 57,549 |
| MI | 294,703 | 304,074 | 303,471 | 303,092 | 302,071 | 302,259 | 303,263 | 306,419 | 312,747 | 318,012 | 325,085 | 323,390 |

| State | Jan-23 | Feb-23 | Mar-23 | Apr-23 | May-23 | Jun-23 | Jul-23 | Aug-23 | Sep-23 | Oct-23 | Nov-23 | Dec-23 |
|-------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| MN | 108,962 | 114,543 | 113,527 | 112,533 | 111,632 | 111,153 | 112,346 | 112,827 | 113,439 | 113,644 | 113,862 | 113,377 |
| МО | 231,375 | 235,948 | 238,273 | 242,893 | 245,731 | 250,299 | 255,008 | 260,843 | 268,986 | 275,022 | 284,477 | 281,306 |
| MS | 154,127 | 157,313 | 159,254 | 163,799 | 168,445 | 174,473 | 180,449 | 187,614 | 197,571 | 205,003 | 214,521 | 212,181 |
| MT | 49,868 | 50,807 | 50,640 | 50,097 | 49,905 | 50,108 | 50,431 | 51,038 | 51,908 | 52,995 | 54,154 | 54,346 |
| NC | 719,835 | 744,491 | 752,003 | 766,092 | 776,426 | 790,472 | 800,674 | 817,052 | 830,372 | 849,984 | 871,314 | 858,681 |
| ND | 31,936 | 32,197 | 32,130 | 32,062 | 32,017 | 32,104 | 32,191 | 32,417 | 32,727 | 33,026 | 33,114 | 33,011 |
| NE | 92,012 | 93,916 | 93,374 | 93,064 | 93,056 | 93,361 | 93,552 | 93,974 | 95,151 | 96,181 | 97,405 | 97,034 |
| NH | 49,726 | 50,996 | 50,562 | 51,413 | 52,098 | 52,857 | 53,335 | 53,841 | 54,349 | 54,636 | 54,795 | 54,051 |
| NJ | 307,579 | 326,130 | 318,516 | 315,988 | 313,687 | 312,722 | 313,447 | 314,947 | 316,785 | 318,008 | 319,605 | 317,021 |
| NM | 36,362 | 39,240 | 39,265 | 39,265 | 39,505 | 40,192 | 41,455 | 42,707 | 44,203 | 45,350 | 46,561 | 46,884 |
| NV | 87,866 | 90,569 | 87,058 | 85,067 | 83,619 | 82,821 | 82,691 | 82,168 | 81,888 | 81,522 | 80,956 | 79,737 |
| NY | 192,226 | 199,278 | 202,152 | 202,551 | 202,886 | 202,840 | 208,915 | 215,866 | 223,836 | 230,935 | 237,063 | 239,923 |
| ОН | 265,599 | 278,153 | 280,955 | 286,242 | 290,737 | 297,713 | 306,314 | 316,696 | 330,557 | 342,376 | 358,666 | 355,679 |
| OK | 183,415 | 183,451 | 185,184 | 189,390 | 192,834 | 197,082 | 200,179 | 206,023 | 211,638 | 218,027 | 225,507 | 223,476 |
| OR | 129,506 | 132,158 | 130,532 | 128,948 | 127,925 | 127,066 | 126,561 | 126,156 | 125,836 | 125,394 | 124,527 | 122,945 |
| PA | 346,680 | 358,696 | 355,855 | 353,436 | 351,914 | 352,853 | 356,431 | 359,126 | 361,882 | 362,581 | 365,261 | 364,112 |
| RI | 27,494 | 29,770 | 29,592 | 28,966 | 28,752 | 28,899 | 29,344 | 29,871 | 30,655 | 31,454 | 32,865 | 33,426 |
| SC | 342,939 | 361,828 | 367,189 | 375,855 | 381,612 | 392,104 | 402,823 | 416,333 | 432,363 | 445,683 | 460,843 | 458,141 |
| SD | 43,915 | 44,577 | 44,628 | 45,120 | 45,551 | 46,253 | 46,531 | 46,765 | 47,027 | 47,063 | 46,943 | 46,608 |
| TN | 303,115 | 323,928 | 328,455 | 338,472 | 344,815 | 354,416 | 364,370 | 377,338 | 394,025 | 408,014 | 426,738 | 422,808 |
| TX | 2,102,282 | 2,233,106 | 2,262,377 | 2,311,158 | 2,326,912 | 2,384,378 | 2,434,434 | 2,499,764 | 2,588,313 | 2,661,710 | 2,746,289 | 2,724,820 |

| State | Jan-23 | Feb-23 | Mar-23 | Apr-23 | May-23 | Jun-23 | Jul-23 | Aug-23 | Sep-23 | Oct-23 | Nov-23 | Dec-23 |
|-------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| UT | 275,159 | 283,641 | 285,309 | 287,900 | 289,880 | 293,845 | 297,165 | 300,690 | 305,204 | 309,115 | 313,657 | 314,302 |
| VA | 316,686 | 321,416 | 322,628 | 324,509 | 325,503 | 329,485 | 333,285 | 338,016 | 344,634 | 349,562 | 352,602 | 346,703 |
| VT | 24,331 | 24,841 | 24,703 | 24,519 | 24,468 | 25,049 | 25,859 | 26,261 | 26,653 | 26,887 | 26,963 | 26,669 |
| WA | 219,449 | 228,570 | 228,242 | 228,110 | 228,830 | 231,825 | 235,486 | 238,744 | 241,091 | 242,987 | 244,066 | 240,129 |
| WI | 206,074 | 209,447 | 208,556 | 207,994 | 207,566 | 207,941 | 209,050 | 210,455 | 213,226 | 215,550 | 217,537 | 216,179 |
| WV | 24,758 | 26,440 | 26,511 | 26,389 | 26,326 | 27,271 | 28,367 | 29,725 | 31,206 | 32,599 | 34,650 | 34,822 |
| WY | 35,318 | 35,597 | 35,518 | 35,493 | 35,495 | 35,605 | 35,602 | 35,678 | 35,911 | 35,893 | 35,806 | 35,626 |

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