

# MEDICARE PARTNER SOCIAL MEDIA TOOLKIT

Medicare.gov

## Electronic Adoption

Switching to electronic versions of the “Medicare & You” handbook and Medicare Summary Notices (eMSNs) is an easy way to be eco-friendly, cut down on clutter, and access the most up-to-date Medicare information faster. Use the posts below on social media platforms like Facebook and X (formerly Twitter) to encourage your followers to opt-in to electronic notices. The best way to stay up-to-date with Medicare news and announcements is to follow our [Medicare Facebook page](#) and on X (formerly Twitter) [@MedicareGov](#).

### URLs for use in posts:

Medicare Account Log In and Settings:  
<https://www.medicare.gov/my/account-settings>

## “Medicare & You” Electronic Handbook

### Sample Social Media Posts

Trying to cut the clutter in your life? Switch to the electronic version of the “Medicare & You” Handbook to get a link when the latest Handbook is ready. The e-version is also searchable and comes in large type and other formats. [www.Medicare.gov/my/account-settings](http://www.Medicare.gov/my/account-settings).

With the electronic “Medicare & You” Handbook, you’ll have access to the most up-to-date Medicare information — and you can use it anywhere you take your electronic device, like at your doctor’s office. Sign up for the electronic Handbook at [www.Medicare.gov/my/account-settings](http://www.Medicare.gov/my/account-settings).

Sign up to get your “Medicare & You” Handbook electronically! It has all the same info as the print version, but the e-version is searchable, easy to find, and eco-friendly. Sign into your secure, online Medicare account and choose electronic: [www.Medicare.gov/my/account-settings](http://www.Medicare.gov/my/account-settings).



# Electronic Medicare Summary Notices (eMSNs)

## Sample Social Media Posts

No need to wait months to get paper copies of your Medicare Summary Notices (MSNs)—just sign up for electronic MSNs with your secure Medicare account at [www.Medicare.gov/my/account-settings](http://www.Medicare.gov/my/account-settings). Every month that you have claims, you'll get an email with a secure link to your electronic MSN.

There's a quicker way to check your Medicare claims statements: Get yours electronically! By choosing to get your Medicare Summary Notices (MSNs) electronically, you can track your official claims and costs sooner. Get started at [www.Medicare.gov/my/account-settings](http://www.Medicare.gov/my/account-settings).

Your secure online Medicare account lets you access your Medicare documents around the clock. Browse your Medicare Summary Notices, important updates, and more, all in one secure place. Sign into your Medicare account and choose electronic: [www.Medicare.gov/my/account-settings](http://www.Medicare.gov/my/account-settings).

