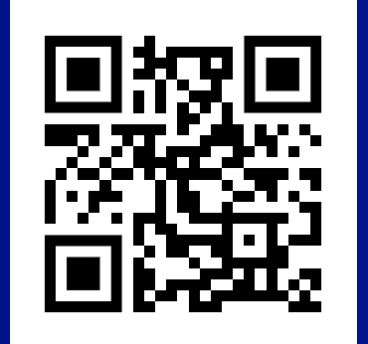


Stand Up to Health Disparities

A public-private partnership using hyper local community engagement to co-create and implement evidence-based interventions to mitigate and reduce health disparities for **Black and Hispanic** women living with epilepsy in Georgia and on Medicaid or underinsured.

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People living with epilepsy in Georgia—especially Black and Hispanic women—have unique needs

There is a paucity of data regarding the effects of epilepsy among Black and Hispanic women and research is relatively nascent. Significant burdens and well-known disparities related to social determinants of health point to an unmet need in this population.

3.4 Million people in the United States have active epilepsy

The Southern United States is referred to as the "Epilepsy Belt"

over 100K Georgians are living with epilepsy

Lower household income, higher unemployment rate, and lower educational attainment in those with epilepsy in Georgia

over 2M Georgians access Medicaid/CHIP

Georgia has some of the most Medicaid restrictive policies to access epilepsy medications and did not adopt Medicaid expansion, leaving over 250,000 adults in a coverage gap

Hispanic Americans

- Epilepsy is **more common among Hispanic** vs. non-Hispanic
- More than half of Hispanics are **afraid of revealing that a family member has epilepsy**
- 30% believe that those with epilepsy **cannot hold a job**

25% of Hispanics associate seizures with death

Black Americans

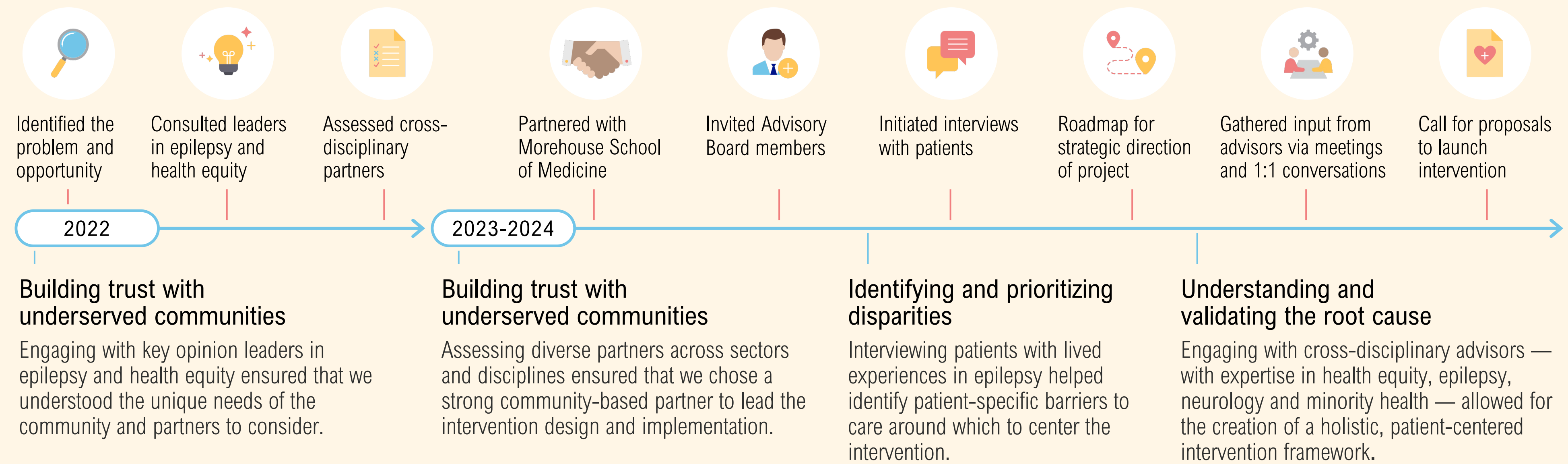
- Black Americans are **more likely to be diagnosed in emergency care setting** than white counterparts and experience status epilepticus
- Greater mortality rates among Black Americans** compared with other racial/ethnic groups (1.4 per 100,000 vs 0.87 per 100,000 White and 0.7 per 100,000 Hispanic)
- Black women with epilepsy are at **higher risk for co-morbidities**, such as stroke, obesity and psychological distress

over 20,000 new cases of epilepsy diagnosed in the Black community each year

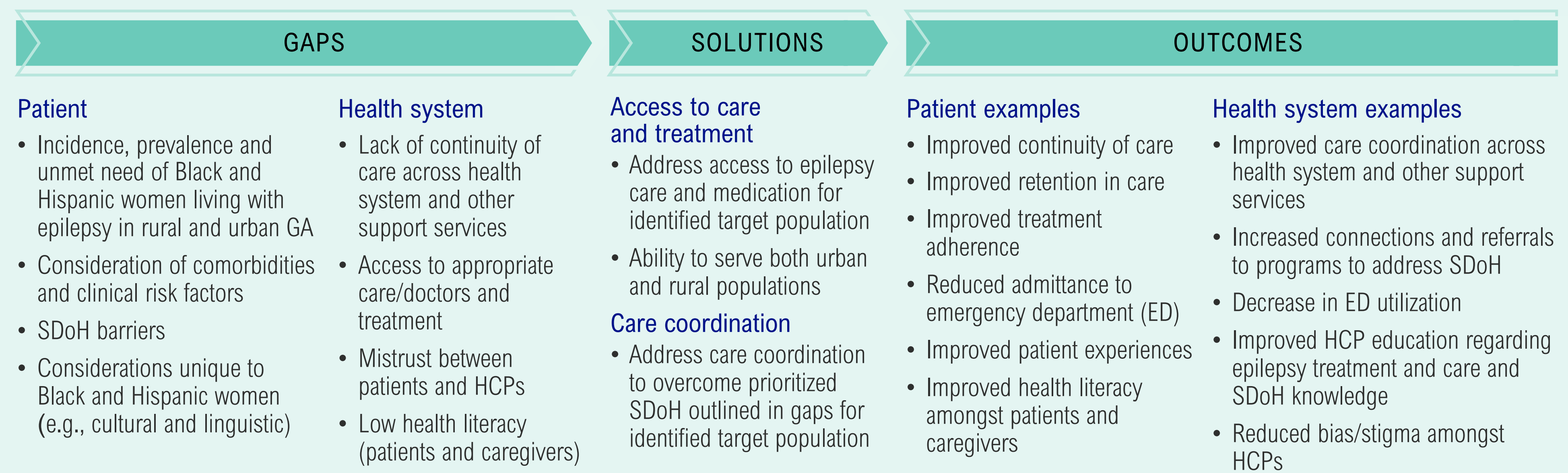
References available upon request.

Open Innovation has been used at every stage of the project to ensure diversity of perspectives and ideas

To achieve project objectives, we have leveraged a broad range of external ideas, knowledge, and expertise, tapping into diverse networks and the power of collective intelligence to simultaneously close health equity gaps in epilepsy and unlock new business opportunities.



Deliberate, evidence-based approach to achieve outcomes for patients, health system and contribute to UCB's overall strategy



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