



Center for Medicare

DATE: May 6, 2014

TO: Medicare Advantage and Medicare Prescription Drug Plans

FROM: Cynthia G. Tudor, Ph.D., Acting Deputy Director, Center for Medicare

SUBJECT: Leadership Changes

The purpose of this memo is to notify you of changes in leadership in the Medicare Drug and Health Plan Contract Administration Group (MCAG) and the Medicare Drug Benefit and C & D Data Group (MDBG)

MCAG Changes

Danielle Moon, Director of the Medicare Drug & Health Plan Contract Administration Group (MCAG), is departing from the Center for Medicare. Danielle has accepted a position with an outside consulting firm and will be leaving CMS in mid-May. During Danielle's 17-year tenure at CMS, she served in a variety of leadership and technical advisor positions throughout the Agency and in the Office of the General Counsel in the Department of Health and Human Services (HHS). Prior to her current position as the Director of MCAG, Danielle served as the Deputy Director of the Medicare Enrollment and Appeals Group (MEAG), which is responsible for Medicare beneficiary enrollment, eligibility, and appeals policy. She oversaw the development and implementation of enrollment regulations and guidance under the Prescription Drug Discount Card. In addition, Danielle served as a legal intern in the Office of the General Counsel, CMS Division. She began her CMS career as a Presidential Management Fellow, one of a select group of outstanding graduates from master's, law, and doctoral programs chosen for their leadership abilities.

I'm pleased to announce that Kathryn Coleman, currently the Deputy Director of MCAG, will become the Acting Director of MCAG. Kathryn joined MCAG in 2010 as the Director of Medicare Advantage Operations and has served as MCAG's Deputy Director since the fall of 2011. Prior to joining MCAG, she held a variety of leadership positions in CMS's Kansas City Regional Office, where she served as the Associate Regional Administrator (ARA) for the Division of Medicare Health Plans Operations, as the Prescription Drug Education & Outreach Campaign Manager, and as the ARA for the Division of Quality Improvement. She joined CMS as the Director of the Congressional Hearings Group in the Office of Legislation, in 1998. Kathryn's federal career began on Capitol Hill where she worked in both the U.S. Senate and the House of Representatives. She holds a B.A. in Political Science from Trinity College in Hartford, Connecticut.

Joe Gaiser, who has been the director of the Division of Surveillance, Compliance, and Marketing (DSCM) within MCAG since 2012, will step into the role of Acting Deputy Director of MCAG, and Tim Roe, currently the Deputy Director of DSCM, will become the Acting Director of DSCM.

MDBG Changes

Tracey McCutcheon who has been serving as Acting Director of MDBG since December, 2013 is leaving this position to become a Senior Technical Advisor to MDBG. Tracey has served as the Deputy Director of the MDBG since 2005. Following passage of the Medicare Modernization Act, Tracey coordinated the policy development and drafting of the Part D regulations. As Deputy Director of MDBG, she continued to work on Part D policy development and assisted with the management and operations of Part D, including contracting and performance monitoring, formulary and benefit package review, the coverage gap discount program, and Health Plan Management System (HPMS) and Part D Transaction Facilitation systems management. As the Senior Technical Advisor, Tracey will continue in her role as a policy leader, continuing to focus on a wide variety of program-related duties.

I am also pleased that Amy Larrick will be joining MDBG as Acting Director, effective May 13. Amy joined CMS in 2005, and in the past nine years she has had extensive experience working on the Medicare Part C and Part D programs. Her experience extends from assessing and managing high-level decision processes to in-depth policy development. Most recently she served as Senior Advisor in the Office of the Administrator, coordinating and providing leadership on many elements of the policy and management portfolio of the Principal Deputy Administrator, including benefits, eligibility, and payment. Amy has held a variety of roles in CMS, including Special Assistant to the Director of the Center for Medicare, Deputy Center Director, and MCAG. Amy's first position in CMS was as the Lead Trainer for the National Medicare Training Program, managing the outreach and training programs for beneficiaries and advocates during the implementation of Medicare Part D. Prior to her Federal service, Amy worked for the State of Nebraska Senior Health Insurance Information Program (SHIIP), supervising over 200 state partners educating beneficiaries about Medicare, and managing the Nebraska Community Builders program at the Nebraska Rural Development Commission.

Jennifer Shapiro who had been serving as the Director, Division of Benefit Purchasing and Monitoring (DBPM) since 2006 will assume the role of Acting Deputy Group Director, MDBG. Linda Anders, formerly the Deputy Director of DBPM, will become the Acting Director, DBPM.

Please join me in wishing these outstanding individuals good luck in their new positions.