

DEPARTMENT OF HEALTH & HUMAN SERVICES  
Centers for Medicare & Medicaid Services  
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## CENTER FOR BENEFICIARY CHOICES

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### MEMORANDUM

To: Current and New Medicare Advantage (MA) Organizations,  
Medicare Cost-based Plans, and Health Plan Demonstrations

From: David Lewis, Acting Director, Medicare Advantage Group /s/

Subject: 2007 Model Medicare Advantage Provider Directory

Date: December 6, 2006

Today CMS is releasing the 2007 model Medicare Advantage (MA) Provider Directory for HMOs, Cost-based Plans and PPOs. All organizations must mail the 2007 Provider Directory to new members upon enrollment and to existing members on an annual basis.

The model MA Provider Directory is intended for use by all MA Organizations including MA-PDs, to explain how to receive care and provide a listing of doctors, specialists, hospitals and pharmacies. While use of the model is optional, organizations are strongly encouraged to use the model language without modification and will receive a 10-day review. Using the model without modification means using model language verbatim.

Throughout the model MA Provider Directory, CMS provides areas where the organization must insert plan-specific language or where the organization has the option to customize language to more accurately reflect its plan arrangement. Inserting this information or customizing it as described in the model does not alter the 10-day review period.

The model MA Provider Directory will be posted on the CMS MA marketing website and in HPMS. The CMS MA marketing website is located at <http://www.cms.hhs.gov/ManagedCareMarketing/>.

Questions regarding the review of the 2007 model Provider Directory should be referred to your CMS Regional Office.