

HPMS E-Mail

Date: June 15, 2022

Subject: VBID Health Equity Incubation Program Webinar: Advancing Health Equity in Diabetes Care and Outcomes

Please join the Value-Based Insurance Design (VBID) Model team at the Center for Medicare and Medicaid Innovation (CMMI) and national leaders in a discussion of how VBID flexibilities are being leveraged to improve care and outcomes for enrollees with diabetes at the next webinar event of the Health Equity Incubation Program on **Thursday, June 30, 2022, from 3-4:30 PM ET!**

This event, the second in our series of Health Equity Incubation Program (HEIP) webinars, begins with an overview of the vital need and opportunity to improve care and outcomes for Medicare beneficiaries with diabetes as a means to improve health equity and beneficiary experience, and to prevent the burdensome and costly progression of complications. The session will start with a presentation by national experts highlighting the trends, economic and health burdens, and evidence-based strategies to improve glucose control and medication adherence, including meeting social needs related to food and nutritional security, transportation and drug affordability. Next, the VBID Model team will summarize how flexibilities in the VBID Model can be used to improve care and meet the health-related needs of enrollees with diabetes, providing concrete examples. The Webinar will also feature a panel of leaders from Medicare Advantage Organizations (MAOs) who will discuss their programmatic strategies, successes and challenges in using VBID flexibilities to improve care and outcomes for their enrollees with diabetes. Following the panel discussion, the session will conclude with an opportunity for attendees to ask questions.

All are welcome to attend, and we issue a special invitation to you, your leadership and staff in the areas of diabetes management, health equity, care management, product development, and finance to join us for this exciting discussion! Details about the webinar and registration links can be found below.

When: Thursday June 30, 2022, from 3:00-4:30 PM ET

How to Join: To register for this webinar, please visit:

<https://acumenllc.webex.com/acumenllc/onstage/g.php?MTID=e18107aac0d3330e317babb783c4c8b59>

- *Event number:* 2460 489 4385
- *Event password:* HEIP2

Additional Information:

- The slides, transcript and audio recording of this webinar will be posted to the VBID Model website at <https://innovation.cms.gov/innovation-models/vbid> for downloading two weeks after the webinar.
- Questions about the webinar may be addressed through the VBID mailbox at VBID@cms.hhs.gov.