# Email Message #1

***Timeline suggestion****:* Send the week of January 26th.

**Subject:** Your Experience Matters – Medicare Drug Price Negotiation Program Public Engagement Events and Information Collection Coming in Early 2026

Greetings,

Engaging the public is a core part of the Medicare Drug Price Negotiation Program (“Negotiation Program”), and that is why we want to hear from you! The Centers for Medicare & Medicaid Services (CMS) is committed to lowering the cost of prescription drugs, and the [public engagement events](https://www.cms.gov/priorities/medicare-prescription-drug-affordability/overview/medicare-drug-price-negotiation-program/public-engagement-events) and information collection activities are part of CMS’ effort to hear directly from you. These programs help us collect important information on the drugs selected for the upcoming cycle of negotiation and renegotiation.

We encourage you to share your experience with the selected drugs or their therapeutic alternatives by participating in the public engagement events or by completing the [Drug Price Negotiation Information Collection Request (ICR)](https://www.cms.gov/priorities/medicare-prescription-drug-affordability/overview/medicare-drug-price-negotiation-program/guidance-policy-documents).

Stay tuned for further communication regarding these public engagement events and information collection activities taking place in early 2026. In the meantime, you can learn more about past public engagement events and how to get involved [here](https://www.cms.gov/priorities/medicare-prescription-drug-affordability/overview/medicare-drug-price-negotiation-program/public-engagement-events).

Reach out to [IRARebateandNegotiation@cms.hhs.gov](mailto:IRARebateandNegotiation@cms.hhs.gov?subject=Public%20Engagement) using the subject line “Public Engagement” with any questions.