

Health Insurance Marketplace

Health Insurance Marketplace Theme Weeks of Action October 2024-January 2025

October 2024

Week of October 20:

- Get Ready for Open Enrollment Week of Action

Week of October 27:

- November 1: Open Enrollment Begins
- American Indians/Alaska Natives/Tribal Week of Action

November 2024

Week of November 3:

- Faith Week of Action
- Women's Week of Action

Week of November 10:

- Black Americans Week of Action
- Early Care and Education Workers Week of Action

Week of November 17:

- Latino Week of Action
- Rural Week of Action

Week of November 24:

- Thankful for Coverage Week of Action

December 2024

Week of December 1:

- AANHPI Week of Action
- Small Business Week of Action

Week of December 8:

- Health Centers Week of Action
- LGBTQI+ Week of Action

Week of December 15:

- Men's Week of Action
- Pre-Existing Conditions/Disability Week of Action

Week of December 22:

- Give the Gift of Health Care Week of Action

Week of December 29:

- Health and Wellness Week of Action

January 2025

Week of January 5:

- Gig Workers Week of Action
- Young Adult (18-34) Week of Action

Week of January 12

- Last Chance Week of Action
- January 15: Last day to enroll in coverage