

### Overview

The Center for Medicare and Medicaid Innovation (CMS Innovation Center) launched a bold new strategy with a vision for a health system that achieves equitable outcomes through high quality, affordable, person-centered care. This strategy builds on the over 50 models that have been launched in the CMS Innovation Center’s first decade. Each model has yielded important policy and operational learnings that provide a foundation for the strategy refresh.

The CMS Innovation Center’s strategy for the future is organized around five strategic objectives [see Figure 1]. These objectives will guide models and priorities, and progress on achieving goals for each objective will be measured to assess impact.

#### Lessons Learned Over the Last Decade

1. Ensure health equity is embedded in every model.
2. Streamline the model portfolio and reduce complexity and overlap to help scale what works.
3. Tools to support transformation in care delivery can assist providers in assuming financial risk.
4. Design of models may not consistently ensure broad provider participation.
5. Complexity of financial benchmarks have undermined model effectiveness.

**Figure 1: CMS Innovation Center Vision and 5 Objectives for Advancing System Transformation.**



### Strategic Objectives



**Drive Accountable Care.** Increase the number of people in a care relationship with accountability for quality and total cost of care.



**Support Innovation.** Leverage a range of supports that enable integrated, person-centered care such as actionable, practice-specific data, technology, dissemination of best practices, peer-to-peer learning collaboratives, and payment flexibilities.



**Advance Health Equity.** Embed health equity in every aspect of CMS Innovation Center models and increase focus on underserved populations.



**Address Affordability.** Pursue strategies to address health care prices, affordability, and reduce unnecessary or duplicative care.



**Partner to Achieve System Transformation.** Align priorities and policies across CMS and aggressively engage payers, purchasers, providers, states and beneficiaries to improve quality, to achieve equitable outcomes, and to reduce health care costs.

### CMS Innovation Center Commitments

- Stakeholder Outreach:** Commitment to strengthening communication with stakeholders, starting with beneficiaries and advocates. New and more consistent mechanisms for outreach will include regular listening sessions and other events with existing and new partners.
- Data Transparency:** The Innovation Center is piloting efforts to share research identifiable files so that researchers may link claims data with model participant lists and is actively working to identify and prepare additional files.
- Defining Success:** The CMS Innovation Center remains committed to its statutory mandate. Model success will be also considered for impacts on health equity, person-centered care, and health system transformation – efforts which are aligned with CMS-wide goals.

### Streamlining and Harmonizing Models

To build a more harmonized and streamlined portfolio of models, the CMS Innovation Center will consider a number of issues to guide model development and refinement.

- How would a model support or advance one or more of the five strategic objectives?
- What are the potential impacts of a model on health system transformation for beneficiaries and patients, providers, payers, states, and the Medicare and Medicaid programs?
- What is the likelihood of successful execution of a model?
- What is the potential for adoption and scaling by other payers and providers?
- What is the potential for a model to support innovation in the Medicare and Medicaid programs more broadly?

### Next Steps

The CMS Innovation Center enters its second decade with a solid foundation of models, results, and lessons learned that can be leveraged to achieve a bold, renewed vision by 2030. A commitment to the five strategic objectives and to measuring progress against defined metrics will guide revisions to existing models and the development of a more streamlined portfolio that can drive broad system transformation. Robust and transparent stakeholder engagement will be critical to the CMS Innovation Center’s success. The timeline below describes planned steps for implementation.

**Figure 2: CMS Innovation Center Strategy – Moving to Implementation**

